MConference

Introduction

MConference is a service consisting of a **web application** (web page) and **mobile application.**

MConference is used for providing participants of the conferences, congresses with information about the event. The administrator enters information through a web service – the admin panel. All entered data are made available to the web page of the event and in mobile applications (for Android and iOS). For publishing information, we prepared a mobile application for the administrator.

Apart from informational functions, the application is used for implementing interactions such as rating lectures, asking questions to speakers, surveys, feedback.

Last but not least is networking module. Currently it is the list of participants, chat, Wall and arranging meetings. Chat enables registered users real-time talk on general or private channels.

For every client we may prepare a separate application that is colour consistent with the client's company brand (also possible in our MK Events app), with the appropriate logo and name. The client needs to have or set up the account in AppStore ($99 per year) and Google Play ($25 paid once). We may help with the whole process of setting up accounts - additional cost 100 PLN.

In the case of the necessity of adding new functions we are flexible and opened for cooperation.

MConference is available in 3 options. The mobile application for participants and organizers available for Android and iOS. The price includes, within single event, maintenance of the application in Google Play and App Store, website on our server for the period of 12 months since the signing of the contract. The price includes also preparing the logo and colours, publication to the App Store and Google Play as well as access to the administration panel.

MConference is multilingual. Content may be added in any language. Currently the interface of the application is available in Polish, English, German and French. We may prepare interface in any language at an extra charge.

On the next page there is the list of functions according to the price list with a brief description of some functions.

The process of the app publication is as follows:

1. Choosing Basic/Medium/Max Option, signing the contract and payment.
2. Collecting materials from the client, preparing colours of the application consistent with the client's company brand/event.
3. Publication in Apple AppStore and Google Play on the client's accounts or preparing the app within our MK Events application.
4. Entering the initial data to the admin panel (2h or more if purchased).
5. Giving the client access to the admin panel.

MConference

Functionalities:

Information about the conference

Information about the conference with time, venue, directions, information about the hotel/ conference center.

Agenda

Agenda of the event with time, venue, description and speakers.

Speakers

Presentation of the speaker with description, photo and Social media links.

News

Articles concerning organization, subject matter of the conference, etc.

Partners

Presentation of partners with division of categories e.g. sponsor, media partner etc.

Contact details

Contact details with division of responsibilities.

Social media

Possibility to share articles, lectures and speakers via Social Media.

Feedback

Feedback about organization, lectures, etc.

PushNotifications

Notifications are sent by short messages - PushNotifications, displayed in the top bar of the user's phone. After clicking on the notification, the application runs and the user is forwarded to the notifications archive.

Administrative application

Administrative application for news, photo report and PushNotifications.

Hotels

Hotels: nearest/highlighted/with the special offer/other.

Favorite lectures

Marking the favorite lectures and displaying as a list. Notifications of the favorite lectures.

Rate lecture

Rating lectures with comments.

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Materials from the conference

Materials to download are available in PDF, Word, Excel, PowerPoint format.

Facility plans

Any maps/plans in size 2048x2048 (jpg) with the zoom-in capability.

Restricted access to the application

The possibility to restrict the access to the application for users (only logged in).

Attractions – list/enrolment

The list of attractions during the event. In case of limited places available, the participants may enroll beforehand.

Shop/Menu options

Gift pickup, menu options – if you want a participant to choose a gift or you need to determine dietary preferences this module is perfectly suitable for the purpose.

Statistics

Statistics of website traffic and application usage.

Surveys

Surveys with different types of questions. Surveys' results may be displayed on the projector screen in the form of graphs.

Chat

Chat enables communication over the general channel or with the individuals. An excellent networking tool.

Questions to speakers

Every participant may ask a question to the speaker during the lecture using the application. Questions need to be moderated by the administrator to be displayed in the app or on the screen

Questions to attendees

The speaker may ask a question to the participants in a form of a short survey and then display the chart illustrating the answers on the projector screen.

Wall

Wall enables the user to send messages with photos which may be commented and liked by other participants.

Gamification

Engage and motivate participants to achieve their goals through applying game mechanics and game design techniques.

Arranging meetings

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A conference participant may invite other participants to the meeting during the event at a certain time and place.

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